



Supporting businesses and those who work on Stakehill Estate

Stakehill BID Business Profile

Stakehill BID recognises that now more than ever it is important to stay in touch with businesses in Stakehill. Please get in touch tell us about you, your experience and key thoughts during the current issues we are facing.

Questions	Answers
<i>What is your name and your business?</i>	Thomas Ferns (Group Health and Safety Manager) Comfy Quilts Ltd
<i>What does your business do?</i>	<p>Here at Comfy Quilts we offer everything that anyone could ever need to get a great night's sleep: from deluxe down duvets to specialist pillows for those with allergies or back problems. Just as importantly, we pride ourselves on offering something to suit every budget as well as everybody.</p> <p>We do this by offering our own label and white label products for several national retailers, as well as high quality branded products under license from household names including Silentnight, Sealy, and Jeff Banks. It is also our proud claim that one in four pillows sold in Britain is made by Comfy Quilts at our state-of-the-art manufacturing facilities in Manchester.</p> <p>Yet while we have enjoyed continuing success ever since we were founded in 1973, we never rest on our laurels. We continue to be proactive with regards to product development, which is just part of the reason why our sales and market share have grown by more than 10% over the last two years, at a time when many of our competitors have been losing sleep over their sales.</p> <p>A family owned business, Comfy Quilts started manufacturing at Belfield Mill, Milnrow in 1973 specialising in high quality linen fabric sourced from across the globe from countries such as Pakistan and China. Constantly expanding in size and market share, in 2000 Comfy Quilts went on to acquire Bedcrest along with its Vitafibres manufacturing facility. This acquisition led to Comfy Quilts becoming one of Europe's leading manufacturers of quilts, pillows, mattress covers and bed linen, and becoming the exclusive licensee for Silentnight Group's bedding portfolio.</p>
<i>Where are you located in Stakehill?</i>	Depot 1, Unit 29, Finlan Road, Stakehill Industrial Est, Middleton, Manchester, M24 2RW Depot 2, Unit 5, Finlan Road,



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	Stakehill Industrial Est, Middleton, Manchester, M24 2RW
<i>How has COVID-19 affected your business?</i>	<p>As with all businesses there has been impact with retailers closing influencing sales. But our eCommerce business has broken its own output records month on month throughout the pandemic.</p> <p>The Lockdown meant we had to close our Shop on site at Depot 2. There were also high numbers of staff furloughed from our Stakehill sites. Most of whom have now returned to work following govt. guidance.</p>
<i>How will your business operate post COVID-19 crisis?</i>	We have implemented a thorough COVID-19 action plan, including risk assessment and controls throughout the business, this will likely continue on and become the new normal. It is never a bad thing to have staff cleaning their hands more often 😊
<i>What advice would you give to the other businesses in Stakehill to adapt the post COVID-19 crisis?</i>	Follow govt guidance, listen to the concerns of your staff and communicate with partners/customers/suppliers in your network to find best practices and find the best way for you to protect your employees.